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# Harrold's Seed Brokerage List

" HIGHEST QUALITY AT A SAVING "

HARROLD'S — Brokerage Division.

P. O. BOX 29 - K, GRANTS PASS, OREGON.

VOL. 1, NO. 2 — JANUARY 15, 1950.

## WE'RE STILL OFFERING HIGHEST QUALITY AT MONEY-SAVING PRICES

From that you can assume that our initial offer made in the first of these special departmental lists last month has met with encouraging results. Going out as it did just before the holiday season when business in this line is usually paralyzed the response has been all that could be wished for.

### WE WANT YOU TO COMPARE OUR PRICES

We believe that we can save you 10 to 35% on your seed requirements in these thoroughly standard varieties and we want you to compare our prices with those of any other seedsman. This is simple to do as we quote here in 1/100 or 1/10 ounce decimal fractions rather than geometric fractions so long used in this trade. To compare our price if quoted in .1 oz. (1/10th oz.) simply add one zero to the unit price and check with the full ounce price normally quoted by seedsmen. You'll be surprised at the saving.

### OUR SEEDS ARE OF THE HIGHEST QUALITY

They are produced by the foremost and largest seed growers in America. They are the same stock sold by most American seed dealers to their most discriminating customers. They are from the same sources we have sold from for the past 20 years. **THEY ARE GOOD.**

## THERE ARE SOME REASONS FOR THIS METHOD OF MARKETING AND PRICING

We are changing all quantities offered by this department to decimal fractions, replacing the more cumbersome geometric fractions so long in use. This affords easier pricing and buying, gives easier comparisons as to how much of a kind to buy and affords other handling economies we can and are handing on to you.

We are discontinuing special services — 12 hour service; free air mail; long term inventory; credit account service and the other specials that have added to the cost of merchandising seeds in recent years. If you will but anticipate your needs reasonably we'll get you good delivery with reasonable promptness. If you want shipment made by air mail be sure and add postage for this purpose and at the rate in effect in amount double the net weight of the seeds ordered to allow for packing.

WE WILL SHIP ALL ORDERS AS QUICKLY AS POSSIBLE IN THE ROTATION OF THEIR RECEIPT BUT PLEASE ALLOW SUFFICIENT TIME FOR YOUR ORDER TO ARRIVE AND RETURN IN NORMAL TRANSPORT TIME WITH REASONABLE ALLOWANCE FOR FROM THREE DAYS TO A WEEK FOR PROCESSING UNDER NORMAL CONDITIONS. In rush periods rotation shipping will still be adhered to and shipment made as quickly as possible. All offers are made subject to availability at time of shipment.

TERMS. STRICTLY CASH WITH ORDER.

## Aster Seeds

About 12,000 seeds per oz. Average production about 500 plants per .1 ounce.

MINIMUM QUANTITY SOLD .2 OZ. (2/10 OZ.) PRICE PER .1 OZ. and 1. OZ.

VARIETY	COLOR	.2 to .5 ounce	.5 to 1. ounce	2 ozs. or more
<b>EARLY GIANT WILT RESISTANT:</b>				
LIGHT BLUE:	As named.	\$.29	\$.28	\$2.50
PEACH BLOSSOM:	Opens white flushes lavender pink.	.29	.28	2.50
ROSE MARIE:	Rich rose.	.29	.28	2.50
<b>SUPER GIANT: Not resistant.</b>				
EL MONTE:	Crimson.	.29	.28	2.00
LOS ANGELES:	Shell pink.	.29	.28	2.00
<b>IMPROVED GIANTS OF CALIFORNIA: Not resistant.</b>				
APPLE BLOSSOM:	Shell pink.	.29	.28	2.40
AZURE BLUE:	Soft azure.	.29	.28	2.40
CRIMSON:	A brilliant color.	.29	.28	2.40
DARK PURPLE:	Fine color and wilt resistant.	.29	.28	2.40
DEEP ROSE:	An attractive shade.	.29	.28	2.40
DARK BLUE:	A popular shade.	.29	.28	2.40
LOVELINESS:	Rich pure pink flushed salmon.	.29	.28	2.40
PEACH BLOSSOM:	Opens white flushes lavender pink.	.29	.28	2.40
WHITE:	Pure glistening white.	.29	.28	2.40
GIANTS OF CALIFORNIA:	Mixed. Fine blend.	.26	.25	2.25

MINIMUM QUANTITY SOLD .2 OZ. (2/10 OZ.) PRICE PER .1 OZ. and 1. OZ.

VARIETY	COLOR	.2 to .5 ounce	.5 to 1. ounce	2 ozs. or more
<b>EARLY BEAUTY: Wilt resistant.</b>				
AZURE FAIRY:	Long stemmed large azure blue.	.18	.15	1.30
CRIMSON:	Similar in color to Heart of France.	.18	.15	1.30
DEEP ROSE:	An excellent color.	.18	.15	1.30
PURPLE:	Long stemmed deep purple.	.18	.15	1.30
SEPTEMBER BEAUTY:	Delicate shell pink.	.18	.15	1.30
WHITE:	Choice long stemmed white.	.18	.15	1.30
EARLY BEAUTY MIXED:	All shades.	.15	.13	1.20
<b>PRINCESS WILT RESISTANT:</b>				
PRINCESS ANNE:	Light rose pink, cream cushion.	.26	.24	1.70
PRINCESS BARBARA:	Attractive Orchid.	.26	.24	1.70
PRINCESS BONNIE:	Silver rose, golden center.	.26	.24	1.70
PRINCESS GOLDEN SHEAF:	Large cream yellow.	.26	.24	1.70
PRINCESS LINDA:	Clear rose.	.26	.24	1.70
PRINCESS MARSHA:	Deep rose flushed crimson.	.26	.24	1.70
PRINCESS MIXTURE:	All shades.	.26	.24	1.70
<b>IMPROVED CREGO: Wilt resistant.</b>				
AZURE BLUE:	Fine light blue.	.12	.11	1.00
BLUE FLAME:	Bright navy blue.	.12	.11	1.00
CATTLEYA:	Large flowered orchid.	.12	.11	1.00
CRIMSON:	A brilliant color.	.12	.11	1.00
DEEP ROSE:	A fine cut flower color.	.12	.11	1.00
ENCHANTRESS:	Salmon rose. Good size.	.12	.11	1.00
PEACH BLOSSOM:	Opens white, flushed lavender.	.12	.11	1.00
SHELL PINK:	Light clear pink.	.12	.11	1.00
PURPLE:	A very rich shade.	.12	.11	1.00
WHITE:	Very fine pure white.	.12	.11	1.00
CREGO FINE MIXTURE:	All shades.	.11	.10	1.00
<b>IMPROVED QUEEN OF THE MARKET: Wilt resistant.</b>				
AZURE BLUE:	Clear blue.	.12	.11	1.00
BALLET QUEEN:	NEW. Deep salmon rose.	.20	.18	1.60
CRIMSON:	An excellent shade.	.12	.11	1.00
PURPLE:	Rich shade.	.12	.11	1.00
FLESH PINK:	Shell pink becoming darker with age.	.12	.11	1.00
MEDIUM BLUE:	Lighter than purple.	.12	.11	1.00
ROSE:	A popular deep rose.	.12	.11	1.00
WHITE:	Pure clear white.	.12	.11	1.00
IMPROVED QUEEN MIXED:	All shades.	.12	.11	1.00
<b>EARLY ROYAL: Wilt resistant.</b>				
AZURE BLUE:	Dark lavender blue.	.12	.11	1.00
COPPER ROSE:	A very attractive shade.	.12	.11	1.00
DEEP ROSE:	Taller and a grand color.	.12	.11	1.00
PEACH BLOSSOM:	Opens white flushes lavender pink.	.12	.11	1.00
PURPLE:	Deep purple.	.12	.11	1.00
SCARLET:	A bright shade.	.12	.11	1.00
SHELL PINK:	A brilliant shade of pink.	.12	.11	1.00
WHITE:	A very good white.	.12	.11	1.00
ROYAL MIXTURE:	All shades.	.12	.11	1.00

ASTER SEEDS CONTINUED ON NEXT PAGE

*Aster Seeds Continued*

MINIMUM QUANTITY SOLD .2 OZ. (2/10 OZ.)		PRICE PER .1 OZ. and 1. OZ.		
VARIETY	COLOR	.2 to .5 ounce	.5 to 1. ounce	2 ozs. or more
<b>AMERICAN BRANCHING:</b> Wilt resistant.				
AZURE BLUE:	Fine clear light blue.	\$.12	\$.11	\$1.00
CRIMSON:	A brilliant shade.	.12	.11	1.00
PEACH BLOSSOM:	Flushed lavender pink.	.12	.11	1.00
PEERLESS PINK:	Lively shell pink.	.12	.11	1.00
PURPLE:	Long stemmed violet purple.	.12	.11	1.00
ROSE:	A very attractive light rose.	.12	.11	1.00
SENSATION:	Scarlet.	.12	.11	1.00
SHELL PINK:	(Mary Semple) Light pink.	.12	.11	1.00
WHITE:	Excellent for cutting.	.12	.11	1.00
AMERICAN MIXTURE:	All shades.	.12	.11	1.00
<b>HEART OF FRANCE:</b> Wilt resistant.				
FINEST DARK RED:		.26	.24	1.70
<b>BALL VARIETIES:</b> Wilt resistant.				
BALL DEEP ROSE:	Early branching. Mid Aug.	.16	.14	1.10
BALL PURPLE:	Branching. Late Aug.	.16	.14	1.10
BALL WHITE - LATE:	Branching. Mid Sept.	.18	.16	1.20
BALL WHITE - EARLY:	Branching. Late Aug.	.20	.18	1.40

*Delphinium Seeds*

About 12,000 seeds per ounce. Average production about 500 plants per .1 ounce.				
MINIMUM QUANTITY SOLD .1 OZ. (1/10 OZ.)		PRICE PER .1 OZ AND 1. OZ.		
VARIETY	COLOR	.1 to .8 ounce	.8 to 4. ounces	4 ozs. or more
<b>PACIFIC GIANTS:</b>				
BLACK KNIGHT:	Very dark blue. Darkest of series.	\$1.00	\$.95	\$ 8.50
BLUE BIRD:	Clear medium blue, white bee.	1.00	.95	8.50
BLUE JAY:	Clear medium blue, dark bee.	1.00	.95	8.50
CAMELIARD:	Lavender self, white bee.	1.00	.95	8.50
GALAHAD:	The best double flowered white.	1.20	1.10	10.00
GUINEVERE:	Fine light pinkish lavender, white bee.	1.00	.95	8.50
KING ARTHUR:	Large royal violet, white bee.	1.00	.95	8.50
LANCELOT:	Clear lilac self, white bee.	1.20	1.10	10.00
ROUNDTABLE:	Mixture blended from named series.	1.00	.95	8.50
SUMMER SKIES:	Clear light blue, white bee.	1.00	.95	8.50
DARK BLUE SHADES:	Mixed.	.95	.90	7.50
LAVENDER PASTEL SHADES:	Mixed.	.95	.90	7.50
LIGHT BLUE SHADES:	Mixed.	.95	.90	7.50
MEDIUM BLUE SHADES:	Mixed.	.95	.90	7.50
VIOLET SHADES:	Mixed.	.95	.90	7.50
PACIFIC GIANT WHITE:		.95	.90	7.50
PACIFIC GIANTS MIXED:	All shades.	.95	.90	7.50
<b>OTHER HYBRID VARIETIES:</b>				
HOLLYHOCK STRAIN:	American version. Mixed.	.59	.55	3.70
WREXHAM HOLLYHOCK STRAIN:	A fancy blend.	.51	.49	3.70
GOLD MEDAL HYBRIDS:	A good mixture.	.17	.15	1.20

*Larkspur Seeds*

About 14,000 seeds per oz. Average production about 500 plants per .1 ounce.				
MINIMUM QUANTITY SOLD .5 OZ. (5/10 OZ.)		PRICE PER .1 OZ. and 1. OZ.		
VARIETY	COLOR	.5 to 4. ounces	4 ozs. or more	

**SUPER MAJESTIC:**

LAVENDER:	Medium rosy lavender.	\$.11	\$.65
ROSE PINK:	Creamy rose pink Rich.	.11	.65
WHITE:	Pure white. Large flowered.	.11	.65

**SUPREME:**

DARK BLUE SUPREME:	A rich deep blue.	.12	.90
LILAC SUPREME:	Clear lilac.	.12	.90
PINK SUPREME:	Rose pink.	.12	.90
ROSE SUPREME:	Clear deep rose.	.12	.90
SALMON SUPREME:	True salmon.	.12	.90
WHITE SUPREME:	True clear white.	.12	.90

**GIANT IMPERIAL:**

BLUE BELL:	Azure blue, lavender tinge.	.08	.50
BLUE SPIRE:	Very deep violet blue.	.08	.50
CARMINE KING IMPROVED:	Carmine rose shaded cinnabar.	.08	.50
DAZZLER:	Rich carmine scarlet.	.08	.50
EXQUISITE PINK IMPROVED:	Soft pink shaded salmon.	.08	.50
GLORIA:	Deep salmon rose.	.08	.50
LILAC KING:	Rich lilac, fully double.	.08	.50
LILAC QUEEN:	Lilac blue.	.08	.50
LOS ANGELES IMPROVED:	Brilliant pink on salmon.	.08	.50
MISS CALIFORNIA:	Deep rose on salmon.	.08	.50
PINK KING:	Soft salmon rose.	.08	.50
ROSELIND:	Salmon rose. Shatter-proof.	.08	.50
SWEET LAVENDER:	Lavender blue. Medium deep.	.08	.50
WHITE KING:	Huge glistening white.	.08	.50
WHITE COCKADE:	Fine pure white.	.08	.50
FINEST MIXTURE:	All shades in a popular blend.	.08	.50

**DECIMAL COMPARISON WITH GEOMETRIC FRACTIONS**

.015 Oz. equals $\frac{1}{66}$ th. Oz.	.125 Oz. equals $\frac{1}{8}$ th. Oz.
.031 Oz. equals $\frac{1}{32}$ nd. Oz.	.250 Oz. equals $\frac{1}{4}$ th. Oz.
.062 Oz. equals $\frac{1}{16}$ th. Oz.	.500 Oz. equals $\frac{1}{2}$ Oz.
.750 Oz. equals $\frac{3}{4}$ ths. Oz.	

*Marigold Seeds*

About 9 to 10,000 per ounce. Average production about 900 plants per .1 oz.				
MINIMUM QUANTITY SOLD .2 OZ. (2/10 OZ.)		PRICE PER .1 OZ. and 1. OZ.		
VARIETY	TYPE AND COLOR	.1 to 1. ounce	2 ozs. or more	

**THE BEST CUTTERS:**

ALL DOUBLE GIANT ORANGE:	Larger than regular All Double Orange and a bit fluffier.	\$.18	\$1.60
ALL DOUBLE ORANGE:	Fistulosa type. Long stems.	.12	1.10
ALL DOUBLE LEMON:	Identical to above but lemon yellow.	.12	1.10
GOLD IMPROVED:	Carnation type intense orange. Odorless.	.12	1.00
YELLOW SUPREME:	Carnation. Rich creamy lemon yellow.	.12	1.00

**ODORLESS MARIGOLDS:**

BURPEE GOLD IMPROVED:	Carnation. Deep bright orange.	.14	1.20
FRILLS:	Carnation. Golden orange waved and frilled.	.14	1.20
CROWN O' GOLD:	Collerette. Bright golden orange.	.12	1.00
BUFF BEAUTY:	Carnation. Golden buff.	.12	1.10
CLINTON:	Carnation. Distinctive bright orange.	.14	1.20
GOLDEN SUPREME:	Carnation. Golden yellow.	.14	1.20
MAYLING:	Carnation. Golden primrose yellow.	.14	1.20
REAL GOLD:	Carnation. Larger two-toned golden orange.	.20	1.80
YELLOW SUPREME:	Carnation. Creamy lemon yellow.	.12	1.00

**GIGANTEA:** Robust growing large flowers. Sweet scented.

FULL DOUBLE OPANGE:	Flowers 5" to 6" rich orange.	.20	1.80
FULL DOUBLE MIXED:	Same as above but all colors.	.20	1.80
ORANGE SUNSET:	Fine deep orange.	.18	1.50
SUNSET GIANTS:	A rich mixture of this type.	.14	1.20

**MISSION GIANTS:** Chrysanthemum like 3" diameter. Long stems.

GOLDSMITH:	A. A. S. Orange. Very fine.	.18	1.50
YELLOWSTONE:	A. A. S. Yellow.	.18	1.50
MISSION GIANTS MIXED:		.14	1.20

**CHRYSANTHEMUM FLOWERED TYPE:** Incurved.

MAMMOTH MUM:	New. Largest of this type. Sulphur yellow.	.25	2.15
GOLDEN BEDDER:	Very early golden orange.	.20	1.50
LIMELIGHT:	Soft Primrose yellow.	.14	1.25

**FRENCH DOUBLE HARMONY TYPE:**

HARMONY ALL DOUBLE:	Deep orange, maroon guard.	.10	.75
GOLDEN HARMONY:	Golden yellow, maroon guard.	.12	1.00
MELODY:	A. A. S. Rich orange.	.12	1.00
SPOTLIGHT:	Yellow and mahogany red.	.12	1.00

**DWARF FRENCH DOUBLE:** More compact growing.

BUTTERBALL:	Butter yellow faintly tipped with maroon.	.14	1.20
GOLD CREST:	Similar to Butterball but deeper yellow.	.14	1.20
SPRY:	Golden dark red guard petals.	.14	1.20
SUNKIST:	Deep golden orange. Small.	.14	1.20
YELLOW PIGMY:	Fine double lemon yellow.	.14	1.20

**SINGLE FLOWERED DWARF NOVELTIES:**

NAUGHTY MARIETTA:	Golden yellow each petal with mahogany base.	.15	1.35
GNOME:	Little Giant Imp. Bright golden yellow shaded orange.	.14	1.00

*Petunia Seeds***GIANT FLOWERED RUFFLED**

About 150,000 seed per ounce. Average production 900 plants per .01 ounce.

MINIMUM QUANTITY SOLD .01 OZ. (1/100 OZ.)		PRICE PER .01 OZ.	
VARIETY	COLOR	.01 to .10 ounce	.10 to .50 ounce
DWARF GIANTS OF CALIFORNIA:	Ramona Dark Shades.	\$.80	\$.60
DWARF GIANTS OF CALIFORNIA:	Ramona Light Shades.	.80	.60
DWARF GIANTS OF CALIFORNIA:	Ramona Light & Dark.	.80	.60
GLAMOUR:	Salmon rose. Huge.	.94	.70
MARYLYN:	Rich salmon.	.80	.57
SPECIAL FLORIST MIXTURE:	Medium dwarf, all colors.	.67	.50
SUPER DWARF MIXED:	Most dwarf of this race.	1.34	1.00
SUPER FLUFFY RUFFLES:	Heavily ruffled, mixed colors.	.54	.40
SUPREME FLORIST STRAIN:	Rose, pink and salmon.	.80	.60
RUFFLED MONSTERS:	A fine large flowered mixture.	.67	.50

**PETUNIA GRANDIFLORA SINGLE FRINGED**

MINIMUM QUANTITY SOLD .01 OZ. (1/100 OZ.)		PRICE PER .01 OZ.	
VARIETY	COLOR	.01 to .10 ounce	.10 to .50 ounce
DAINTY LADY:	Pale yellow.	\$.67	\$.60
FRINGED SNOWSTORM:	Compact, vigorous white.	.67	.50
GOLDEN JUBILEE:	Carmine scarlet, gold throat.	.67	.50
PINK TRIUMPH:	Bright rose pink.	.67	.50
PRIDE OF PORTLAND:	Clear bright pink.	.54	.40
ROYAL PURPLE:	Deep, velvety purple.	.67	.50
SCARLET BEAUTY:	Scarlet rose. (Miranda)	.54	.40
SETTING SUN:	Brilliant rose.	.67	.50
THEODOSIA IMPROVED:	Fringed rose, golden throat.	.54	.40
THE ART:	Brilliant carmine rose.	.54	.40
WHITE BEAUTY:	Large lacy white.	.54	.40
WHITE MOUND:	Uniform compact pure white. New.	.67	.50
FIMBRIATA CHOICE MIXTURE:	All varieties.	.48	.46

PETUNIA SEEDS CONTINUED ON NEXT PAGE.

*Petunia Seeds Continued***DWARF HYBRIDA FANCY — Ruffled and Plain edged**

MINIMUM QUANTITY SOLD .01 OZ. (1/100 OZ.)		PRICE PER .01 OZ.	
VARIETY	COLOR	.01 to .10 ounce	.10 to .50 ounce
LITTLE GIANTS: Ball shaped plants, ruffled.		\$ .48	\$ .40
VELVET BALL: Compact velvety blood red.		.54	.40
KING HENRY: Dwarf deep red.		.54	.40
ADMIRAL: Compact violet blue. Flowers waved.		.54	.40
MARTHA WASHINGTON: Frilled blush pink.		.54	.40

**GRANDIFLORA PLAIN EDGED**

MINIMUM QUANTITY SOLD .01 OZ. (1/100 OZ.)		PRICE PER .01 OZ.	
VARIETY	COLOR	.01 to .10 ounce	.10 to .50 ounce
BURGUNDY: Rich wine red, white throat.		\$ .54	\$ .40
DAZZLER: Compact brilliant scarlet. New.		.67	.50
DWARF ELK'S PRIDE: Compact velvety purple.		.54	.40
ELK'S PRIDE IMPROVED: Regular velvety purple.		.54	.40
FLAMING VELVET: Velvety blood red.		.54	.40
PINK GLORY IMPROVED: Compact deep rose white throat.		.54	.40
SCARLET GLORY: Compact carmine suffused scarlet.		.54	.40
SNOWSTORM IMP: Best white, yellow throat.		.54	.40
WHITE CLOUD: Dwarf, compact pure white.		.54	.40
SPECIAL MIXTURE: All varieties this type.		.48	.46

**PENDULA or BALCONY**

MINIMUM QUANTITY SOLD .1 OZ. (1/10 OZ.)		PRICE PER .1 OZ.	
VARIETY	COLOR	.1 to .5 ounce	.5 to 1. ounce
BALCONY ROSY MORN: Rose, white throat.		.45	.40
BLACK PRINCE: Deep velvety red.		.65	.60
DEEP BLUE: Large true blue.		.45	.40
RED: Brilliant crimson red.		.54	.40
ROSE: Clear rose, golden throat.		.45	.40
STAR OF CALIFORNIA: Violet purple, white star.		.45	.40
WHITE: Excellent pure white.		.45	.40
BALCONY MIXTURE: All colors in a popular blend.		.45	.40

**HYBRIDA BEDDING TYPES**

MINIMUM QUANTITY SOLD .1 OZ. (1/10 OZ.)		PRICE PER .1 OZ. AND 1. OZ.		
VARIETY	COLOR	.1 to .5 ounce	.5 to 1. ounce	4 ozs. or more
<b>DWARF NANA COMPACTA:</b>				
ALDERMAN: Deep violet blue.		\$ .40	\$ .30	\$2.80
BLUE BEDDER: Fine mid-blue.		.40	.30	2.80
BRIGHT EYES: Soft pink, white throat.		.45	.40	3.50
CELESTIAL ROSE: Deep rose, Compact.		.40	.30	2.80
CREAM STAR: Creamy white.		.50	.45	4.00
ENGLISH VIOLET: Rich violet purple.		.50	.45	4.00
FIRST LADY: Soft pink.		1.00	.90	8.50
GLOW: Dazzling carmine red.		1.00	.90	8.50
GLOWING ROSE: Intense cerise rose.		.45	.40	3.50
HEAVENLY BLUE: (Silver blue) Light soft blue.		.45	.40	3.50
IGLOO: Compact snow white.		.40	.30	2.80
PEACH RED: New deep salmon rose. Vigorous.		.85	.80	7.50
ROSE OF HEAVEN IMPROVED: Dwarf bright rose.		.40	.30	2.80
ROSE QUEEN: Compact bright rose.		.70	.60	5.75
ROSY MORN IMP.: Fine rose, white throat.		.40	.30	2.80
SNOWBALL: Pure white.		.45	.40	3.50
SNOW MOUNTAIN: Compact dwarf pure white.		.40	.30	2.80
SNOW QUEEN: Large flowered white.		.40	.30	2.80
TOPAZ QUEEN: Large scarlet rose.		.40	.30	2.80
VIOLACEA: Deep velvet purple.		.40	.30	2.80
EXTRA SELECT MIXTURE: All colors blended.		.40	.30	2.80
<b>HYBRIDA FALL:</b>				
BLUE BEE: Viola Jersey Gem color.		.30	.25	1.75
FLAMING VELVET: Velvety blood red.		.50	.45	3.50
GENERAL DODD: Deep blood red.		.30	.25	1.75
HOWARD'S STAR: Reddish purple, white star.		.40	.30	2.80
LUMINOSA: Tyran rose.		.30	.25	1.75
RADIANCE: Cerise rose, salmon undertone.		.45	.40	3.50
ROSE KING IMPROVED: Rich rose.		.30	.25	1.75
TOPAZ ROSE: Rose and gold.		.40	.30	2.80
VIOLACEA: Deep violet.		.30	.25	1.75
WHITE KING: Pure white.		.30	.25	1.75
CHOICE MIXTURE: All colors blended.		.30	.25	1.75

*Outdoor Snapdragons*

About 150,000 seeds per oz. Average production plants about 4,000 per .1 ounce.

MINIMUM QUANTITY SOLD .1 OZ. (1/10 OZ.)		PRICE PER .1 OZ.	
VARIETY	COLOR	.1 to .5 ounce	.5 to 1. ounce
<b>TETRAPLOID:</b>			
GIANT RUFFLED MIXTURE: Immense flowers, grand colors.		\$ .90	\$ .70
<b>MAXIMUM: Rust resistant.</b>			
ALASKA: (Snowflake) Best clear white.		.28	.27
APPLEBLOSSOM: Rose pink, white tube.		.28	.27
CAMPFIRE: Luminous scarlet.		.28	.27
CANARY BIRD: Canary yellow.		.28	.27
COPPER QUEEN: Bronzy copper.		.28	.27
CRIMSON: Fiery crimson.		.28	.27
LOVELINESS: Soft rose pink.		.28	.27
PINK SENSATION: Pure pink. Attractive.		.28	.27

*Outdoor Snapdragon Continued*

MINIMUM QUANTITY SOLD .1 OZ. (1/10 OZ.)		PRICE PER .1 OZ.	
VARIETY	COLOR	.1 to .5 ounce	.5 to 1. ounce
RED CROSS: Crimson, white tube.		.28	.27
YELLOW GIANT: Deep yellow.		.28	.27
MAXIMUM MIXTURE: All colors blended.		.25	.23
<b>MAJUS GRANDIFLORUM: Rust resistant.</b>			
AUTUMN GLOW: Old rose suffused amber, gold lip.		.25	.23
BRILLIANT ROSE: True rose pink.		.25	.23
CHERRY ROSE: NEW. Brilliant deep cherry rose.		.25	.23
ORANGE SHADES: Not the usual copper bronze but orange.		.25	.23
PADRE: Brilliant crimson.		.25	.23
PINKIE: Lighter shade than Rosalie. Very good.		.25	.23
ROSALIE: A fine cutting true rose.		.25	.23
SCARLET DEFIANCE: A popular red.		.25	.23
SHASTA: Cream white.		.25	.23
YELLOW JACKET: Deep canary yellow.		.25	.23
MAJUS FINE MIXED: All shades blended.		.25	.23
<b>NANUM GRANDIFLORUM: Rust resistant.</b>			
ANTIQUE GOLD: Shades of old gold and copper.		.25	.23
APPLEBLOSSOM: Soft pink.		.25	.23
CARMINE ROSE: Bright rosy crimson.		.28	.27
Du BARRY: Salmon rose.		.23	.27
RED BOY: Deep scarlet.		.25	.23
WILD FIRE: Bright orange.		.28	.27
WHITE: A good dwarf white.		.25	.23
YELLOW GEM: Clear yellow.		.25	.23
NANUM FINE MIXED: All shades.		.25	.23

*Salvia Seeds*

About 9,000 seeds per oz. Average production about 500 plants per .1 ounce.

MINIMUM QUANTITY SOLD .1 OZ. (1/10 OZ.)		PRICE PER .1 OZ. AND 1. OZ.		
VARIETY		.1 to 1. ounce	1 to 4 ounces	4 ozs. or more
AMERICA: (Globe of Fire) 18".		\$ .50	\$ .45	\$4.25
BLAZE OF FIRE: Very early, 14".		.65	.60	5.60
BONFIRE or CLARA BEDMAN: Erect compact.		.50	.45	4.25
HARBINGER: Extra early, 18".		.50	.47	4.50
ROCKET: Early dwarf, 12".		.65	.63	5.80
SPLENDENS: Tall late, 24".		.45	.43	4.00
ZURICH: Early flowered medium tall.		.50	.45	4.25

*Sweet Pea Seeds***NEW CUTHBERTSON STRAIN**

A trial of these is suggested for planting from January indoors through the early spring outdoor planting season. Inside from now on these will give better stems and a longer crop than the Winter varieties.

About 390 seeds per ounce. Average production about 250 plants per ounce.

MINIMUM QUANTITY SOLD - ONE OUNCE. PRICES PER OUNCE.		PRICE PER 1 oz.	
VARIETY	COLOR	1 oz.	4 ozs. or more
BILLY: Bright cerise rose on salmon. Very attractive.		\$ .35	\$ .50
CAROL: Clear pink on white ground.		.35	.30
CAROLINE: Intense scarlet.		.35	.30
DANNY: Bright navy blue.		.35	.30
EVELYN: Very long stemmed salmon pink.		.35	.30
FRANK G.: Beautiful rosy lavender.		.35	.30
HAZEL: A soft light blue.		.35	.30
JANET: Frilled pure white on very long stems. Black seed.		.35	.30
JESSIE: Rich lilac.		.35	.30
LOIS: Light rose pink.		.35	.30
TOMMY: Clear mid-blue.		.35	.30
MIXTURE: All shades.		.35	.30

**SUMMER FLOWERING SPENCERS**

CAPRI: Clear silvery blue.	.27	.25
REFLECTION: Fine clear mid-blue.	.27	.25
FLAGSHIP: Deep navy blue.	.27	.25
THE ADMIRAL: Violet blue.	.27	.25
CHARMING: Rosy cerise.	.27	.25
MRS. A. SEARLES: Sparkling salmon cerise.	.27	.25
GRAND SLAM: Cerise scarlet.	.27	.25
GRAND NATIONAL: Black seeded rich cream.	.27	.25
RUBICUND: Red scarlet.	.27	.25
RED ROVER: Deep crimson.	.27	.25
HIGHLANDER: Large flowered clear lavender.	.27	.25
AMBITION: Rosy lavender.	.27	.25
CHIEFTAIN: Pure satin mauve.	.27	.25
PRINCE OF ORANGE: Fine deep orange.	.27	.25
ELSTREE: Bright pink on cream.	.27	.25
PATRICIA UNWIN: Salmon pink suffused gold.	.27	.25
OLYMPIA: Rich purple.	.27	.25
PINKIE: Large rose pink on white ground.	.27	.25
GIGANTIC: Black seeded white of huge size.	.27	.25
YOUTH: White edged rose pink. Picotee.	.27	.25

## Stocks Seeds

About 18,000 seeds per ounce. Average production about 1,000 plants per .1 ounce.

MINIMUM QUANTITY SOLD .1 OZ. (1/10 OZ.) PRICE PER .1 OZ. AND 1 OZ.

VARIETY	COLOR	.1 to .5 ounce	.5 to 1 ounce	2 ozs. or more
<b>DOUBLE GIANT COLUMN: (Improved Excelsior)</b>				
BALL No. 1 LILAC LAVENDER: Large flowered.		\$.90	\$.84	\$7.50
BALL No. 3 BLUE: Medium lavender mauve.		.90	.84	7.50
BALL No. 6 AMERICAN BEAUTY: Deep carmine rose.		.90	.84	7.50
BALL No. 7 MALMAISON PINK: Long stem blush pink		.90	.84	7.50
BALL No. 8 RUBY: Tall crimson red.		.90	.84	7.50
BALL No. 9 CHAMOIS PINK IMP: Rosy buff.		.90	.84	7.50
BALL No. 11 PINK: Rose pink, lighter than No. 22.		.90	.84	7.50
BALL No. 14 ROSE PINK: Deep rose pink.		.90	.84	7.50
BALL No. 16 WHITE IMPROVED: Best florist white.		.90	.84	7.50
BALL No. 20 APRICOT: Large creamy buff. Late.		.90	.84	7.50
BALL No. 21 PURPLE HEART: Tall blue purple.		.90	.84	7.50
BALL No. 22 SUPREME: Silvery rose. Outstanding.		.90	.84	7.50
BALL No. 24 DEEP APRICOT: Deeper than No. 20.		.90	.84	7.50
GARDENIA: Huge glistening white.		.90	.84	7.50
ILLUSION: Deep scarlet.		.90	.84	7.50
ROYAL PURPLE: True deep purple. Deeper than No. 21.		.90	.84	7.50
SILVER LILAC: Best lavender.		.90	.84	7.50
YELLOW WONDER: Deep creamy yellow.		1.50	1.35	9.00
FINEST MIXED: All colors blended.		.85	.80	6.00

### DOUBLE GIANTS OF CALIFORNIA:

GOLDEN GATE: Yellow.	.35	.32	3.00
MOJAVE: Rich velvety purple.	.35	.32	3.00
MONTEREY: Pink.	.35	.32	3.00
PACIFIC: Blue.	.35	.32	3.00
REDWOODS: Blood red.	.35	.32	3.00
SANTA BARBARA: Chamois.	.35	.32	3.00
SANTA MARIA: White.	.35	.32	3.00
SEQUOIA: Rose carmine.	.35	.32	3.00
TAHOE: Lavender.	.35	.32	3.00
YOSEMITE: Rose.	.35	.32	3.00
EXQUISITE MIXTURE: All shades.	.35	.32	3.00

### EARLY COLONIAL BRANCHING:

MAYFLOWER: Crimson rose.	.45	.40	3.20
PRISCILLA: Silver lavender.	.45	.40	3.20
PURITAN: Pure white.	.45	.40	3.20
ROSE STANDISH: Bright rose.	.45	.40	3.20
GROWERS BLEND: Mixture of all shades.	.45	.40	3.20

### DOUBLE EARLY GIANT IMPERIAL — IMPROVED BISMARCK:

ANTIQUÉ COPPER: Fine copper red.	.33	.30	2.50
APPLE BLOSSOM: Delicate pale pink.	.33	.30	2.50
BLOOD RED: Bright ruby red.	.33	.30	2.50
BUTTERCUP: Deeper yellow.	.33	.30	2.50
CHAMOIS: Ivory tinged old rose.	.33	.30	2.50
DARK BLUE: As named.	.33	.30	2.50
ELK'S PRIDE: Royal purple.	.33	.30	2.50
FLESH: Bright coral pink.	.33	.30	2.50
GOLDEN BALL: Best yellow.	.33	.30	2.50
GOLDEN ROSE: Light rose flushed cream.	.33	.30	2.50
LAVENDER: Silver lilac.	.33	.30	2.50
LILAC: Medium lilac blue.	.33	.30	2.50
ROSE: Deep rose pink.	.33	.30	2.50
SHASTA: Glistening tall white.	.33	.30	2.50
BISMARCK MIXED: All shades.	.29	.27	2.00

### MAMMOTH DOUBLE EARLY BRANCHING — BEAUTY OF NICE:

MINIMUM QUANTITY SOLD .2 OZ. (2/10 OZ.) PRICE PER .1 OZ. AND 1 OZ.				
AMERICAN BEAUTY: Deep rose.	.25	.21	1.90	
APRICOT BEAUTY: Apricot rose.	.25	.21	1.90	
AURORA: Cream tinted old rose.	.25	.21	1.90	
BEAUTY OF NICE: Deep flesh.	.25	.21	1.90	
COTE D'AZURE: Light blue.	.25	.21	1.90	
LLOYD GEORGE: Blood red.	.25	.21	1.90	
MONT BLANC: Pure white.	.25	.21	1.90	
PARMA VIOLET: As named.	.25	.21	1.90	
QUEEN ALEXANDRIA: Rosy lilac.	.25	.21	1.90	
SUMMER NIGHT: Dark blue.	.25	.21	1.90	
FINEST BLEND: All colors formula mixed.	.21	.18	1.50	

## Verbena Seeds

About 12,000 seeds per ounce. Average production about 700 plants per .1 oz.

MINIMUM QUANTITY SOLD .1 OZ. (1/10 OZ.) PRICE PER .1 OZ. AND 1 OZ.

VARIETY	COLOR	.1 to 1. ounce	1 oz. or more
<b>BEAUTY OF OXFORD HYBRIDS: Rose pink variable.</b>			
ANNAPOLIS BLUE: True mid-blue.		\$.25	\$2.15
CERISE QUEEN: Bright cerise red.		.25	2.15
CRIMSON GLOW: Rich crimson without eye.		.25	2.15
ETNA: Scarlet. Small cream eye.		.25	2.15
FLORADALE: BEAUTY: Large flowers shaded red and pink.		.25	2.15
LAVENDER GLORY: Lavender with white eye. Variable.		.25	2.15
LUCIFER: Scarlet.		.25	2.15
LUMINOSA: Deep salmon shaded pink, white eye.		.25	2.15
MOUNTY: Cardinal red small white eye.		.25	2.15
PURE WHITE: A quite uniform stock.		.25	2.15
ROSEA STELLATA: Deep pink, white eye. Vigorous.		.25	2.15
ROYALE: Rich deep blue with creamy eye.		.25	2.15
SPECTRUM RED: Intense bright red.		.25	2.15
BEDDING MIXTURE: All shades in a balanced blend.		.25	2.15

## Zinnia Seeds

About 4,000 seeds per ounce. Average production about 250 plants per .1 ounce.

MINIMUM QUANTITY SOLD .3 OZ. (3/10 OZ.) PRICE PER .1 OZ. AND 1 OZ.

VARIETY	COLOR	.3 to 1 ounce	1 to 3 ounces	4 ozs. or more
<b>GOLD MEDAL DAHLIA FLOWERED:</b>				
CANARY BIRD: Clear canary yellow.		.10	.90	.80
DREAM: Deep rosy lavender.		.10	.90	.80
ELDORADO: Salmon apricot.		.10	.90	.80
EXQUISITE: Light rose, deep rose center.		.10	.90	.80
GOLDEN DAWN: Golden yellow.		.10	.90	.80
GOLDEN STATE: Golden orange.		.10	.90	.80
ILLUMINATION: Deep rose self.		.10	.90	.80
LUMINOSA: Bright pink.		.10	.90	.80
METEOR: Rich deep red. The darkest red.		.10	.90	.80
ORIOLE: Orange and gold.		.10	.90	.80
POLAR BEAR: Large cream white.		.10	.90	.80
PURPLE PRINCE: Deep purple.		.10	.90	.80
ROYAL PURPLE: Richest purple.		.10	.90	.80
SCARLET FLAME: Bright scarlet.		.10	.90	.80
WILL ROGERS: Deep scarlet.		.10	.90	.80
GOLD MEDAL MIXTURE: All shades.		.10	.90	.80

### SUPER CROWN O'GOLD:

PASTEL TINTS: An improved strain of this type.	.10	.90	.80
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### CALIFORNIA GIANTS OR MAMMOTH:

BRIGHTNESS: Bright pink.	.10	.90	.80
CHERRY: (Cerise Queen) Brilliant cherry rose.	.10	.90	.80
CRIMSON QUEEN: Rich crimson.	.10	.90	.80
DAFFODIL: Rich canary yellow.	.10	.90	.80
ENCHANTRESS: Light rose, darker center.	.10	.90	.80
GOLDEN QUEEN: Golden yellow.	.10	.90	.80
GRENADE: Bright dark red.	.10	.90	.80
LAVENDER QUEEN: Deep rosy lavender.	.10	.90	.80
MISS WILMOT: Soft pink.	.10	.90	.80
ORANGE KING: Orange scarlet.	.10	.90	.80
ORANGE QUEEN: Golden orange.	.10	.90	.80
PURITY: Largest and best white zinnia.	.10	.90	.80
ROSE QUEEN: Deep rose. Striking.	.10	.90	.80
SALMON QUEEN: Deep salmon-apricot.	.10	.90	.80
SCARLET QUEEN: Glowing deep scarlet.	.10	.90	.80
VIOLET QUEEN: Deep purple.	.10	.90	.80
PASTEL GIANTS: Mixture of soft pastel shades.	.10	.90	.80
CALIFORNIA GIANT MIXTURE: All shades.	.10	.90	.80

### FANTASY SEMI-TALL MEDIUM FLOWERED:

GOLD DUST: Golden orange.	.12	1.00	.95
MELODY: Orchid lavender.	.12	1.00	.95
ORANGE LADY: Bright deep orange.	.12	1.00	.95
PINK FRILLS: Soft flesh pink.	.12	1.00	.95
ROSALIA: Intense rose.	.12	1.00	.95
STAR DUST: Golden yellow.	.12	1.00	.95
WHITE LIGHT: Fine white.	.12	1.00	.95
WILDFIRE: Dazzling scarlet.	.12	1.00	.95
FANTASY MIXTURE: All shades.	.12	1.00	.95

### IMPROVED LILLIPUT: Pompon or baby Zinnias.

BLACK RUBY: Blackish red.	.10	.90	.80
CANARY GEM: Canary yellow.	.10	.90	.80
CRIMSON GEM: A bright shade.	.10	.90	.80
DAINTY GEM: A dainty bi-color rose.	.10	.90	.80
GOLDEN GEM: Golden orange.	.10	.90	.80
LILAC GEM: Soft shade of lilac.	.10	.90	.80
PINK GEM: Deep pink.	.10	.90	.80
PURPLE GEM: Deep purple.	.10	.90	.80
ROSEBUD: A fine rose pink.	.10	.90	.80
SALMON GEM: Salmon rose. Attractive.	.10	.90	.80
SCARLET GEM: Bright scarlet.	.10	.90	.80
WHITE GEM: A milk white with cream overtone.	.10	.90	.80
PASTEL SHADES MIXED:	.10	.90	.80
LILLIPUT MIXTURE:	.10	.90	.80

### MISCELLANEOUS ZINNIA VARIETIES:

SUPER GIANTS: Finest Mixture. All colors.	.10	.90	.80
SUPER FANTASY: David Burpee.	.10	.90	.80
HARMONY OR SCABIOUS FLOWERED MIXED:	.12	1.00	.95
GAILLARDIA FLOWERED MIXTURE:	.15	1.20	1.10
GRACILLIMA: Red Riding Hood. Miniature scarlet.	.10	.90	.80
TOM THUMB: Finest Miniature mixture.	.18	1.50	1.25
LINEARIS: Single orange.	.20	1.75	1.60
HAAGEANA DOUBLE: Mexican hybrids mixed.	.15	1.20	1.10

### STANDARD SEED TRADE DISCLAIMER

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